



MEDIA BROKERS

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MAR 12 1985

Newspaper file

Asian newspapers

Dear Mr. Beck,

Here is some information that may be of use to you.

Our company would like to work with you harnessing this rapidly growing social explosion throughout California.

California has the economic base of a small country with 36% of its population Spanish and Asian (classified minority). The projections speak for themselves!

We represent most of the media reaching these groups throughout the top 26 markets with emphasis in California. Let us work with you in reaching the Ethnic markets and I am positive you'll be ecstatic over the short and long term results.

Yours Truly,

Holmes Stoner

2040682257